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## **HACK THE GAPS – DIGITAL SOLUTIONS FOR THE UN SDGs: THE WSA NOMINEES OF 2020**

### **EDU ENHANCEMENT SELECTED AS BEST NATIONAL DIGITAL SOLUTION FOR INTERNATIONAL AWARD IN THE CATEGORY LEARNING AND EDUCATION**

**Switzerland, St. Gallen/Salzburg, 02/11/2020**

*Smart content combined with optimized utilization of state-of-the-art technology offers immense opportunities to close global and local divides and the achievement of the UN SDGs. EDU ENHANCEMENT was nominated as best national digital solution for Switzerland for the international Award WSA, selecting digital innovation with impact on society. With this nomination in the Category Learning and Education, EDU ENHANCEMENT qualifies for evaluation by the WSA Online Jury 2020 among over 340 international nominations - a global diameter of digital innovation, from Canada to Indonesia, from Finland to Mozambique.*

**The WSA nominees 2020 show the richness, diversity, future, and innovation of digital solutions on a global scale and prove how digital technology can improve society on each corner of the world.**

Edu Enhancement developed a digital platform which allows professors to get direct feedback on the motivation and learning progress of students. Thereby improving the impact of their teaching. The tool is developed together with professors and psychologist specialized in behavioural sciences and artificial intelligence.

Today more than ever there is the need to understand students' engagement. The current situation (COVID19) pushed institutions to move their courses online, but how can professors make sure students are motivated to learn?

Edu Enhancement provides the right insights at the right time to allow the students, professors, and institutions to make the necessary changes and make learning and teaching more impactful.

The WSA 2020 nominees will be evaluated based on seven fundamental criteria: Content, Functionality, Design, Technology, Innovation, Impact and Value.

*"WSA combines two major perspectives in its initiative - first the commitment on the UN SDGs, and how to use ICTs to development. And second the development of a global knowledge society. The UN SDGs must be our measurement - in terms of what to look at and where to look. Today we are living in a completely different environment - through the mobile revolution, through the emergence of the algorithmic age - data has become a capital as much as labour, land money and machinery. Hence, it is more important than ever to evaluate what is excellent content that really offers solutions and impact. Qualitative, local content has become the key and permanent issue. WSA presents innovation that uses ICT for social connectivity. To connect for impact." [WSA Chairman Peter A. Bruck](#) states.*

The WSA nominees are selected carefully and highly competitive by the WSA National Experts from more than 184 UN member states. The WSA National Experts nominate up to eight projects for each country – one for every WSA category.

A nomination to the WSA hence is already an award in itself – the qualification to compete and compare on an international level and being the best practice in *Learning and Education* nationally.

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### **About the WSA**

*The WSA is a global initiative within the framework of the United Nations World Summit on the Information Society (WSIS). WSA is the only ICT event worldwide, that reaches digital driven social impact community in over 180 countries. WSA highlights digital content improving society and focusses on local content with global relevance.*

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